



A Leading Mobile Marketing Platform

Age Texting Mobile Messaging Platform



Simple and User friendly

A web-based mobile marketing campaign management platform with seamless navigation. From sending campaigns to creating an automated texting strategy, you can easily find your way around the platform.



Advanced and versatile

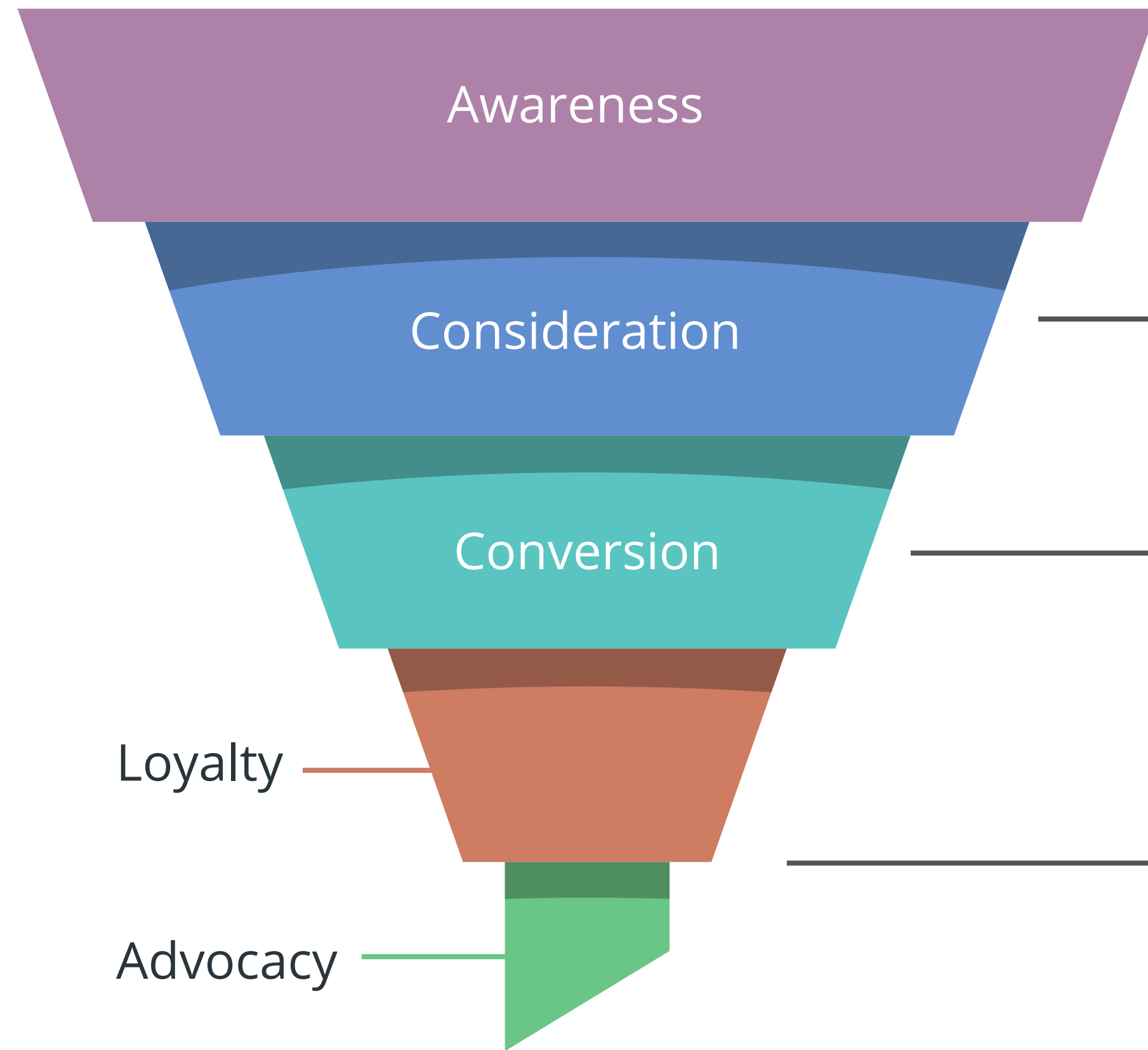
A toolkit with 25+ solutions ready to go.



Intuitive and Data-driven

Accurate numbers means you can make precise decisions. Our platform is built by our customers—we are continually adding features to accommodate their marketing and communication goals.

Optimizing the Entire Customer Funnel



Remind customers about your company. Our integration capabilities can give you access to reach out via text to customers you already have in your database.

Interact meaningfully with your customers through Age Texting.

Convert former customers into regulars. Gain more consumer data, promote events and new menu items.

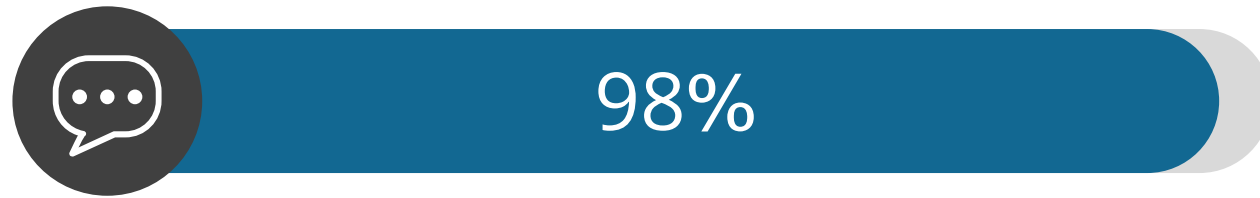
Reward customers for being loyal. Entice them to come back more often and spread the word for you. Take advantage of our text loyalty program and referral campaigns as a secondary method to grow your text list.



Competitive Comparison: Open Rate/CTR

Open Rate

SMS/MMS



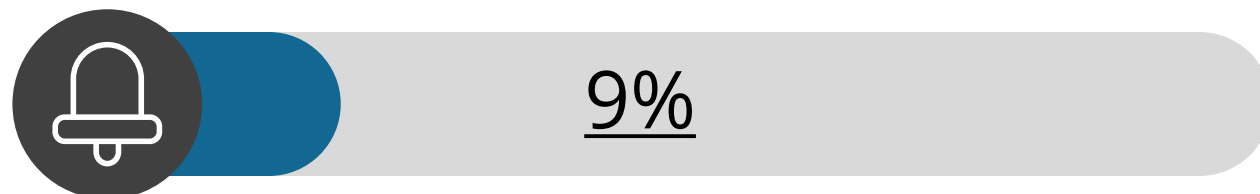
EMAIL (avg. all industries)



FACEBOOK MESSENGER ADS

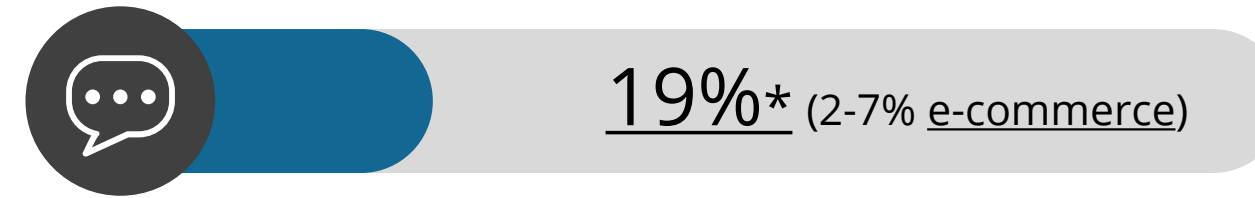


MOBILE PUSH NOTIFICATIONS

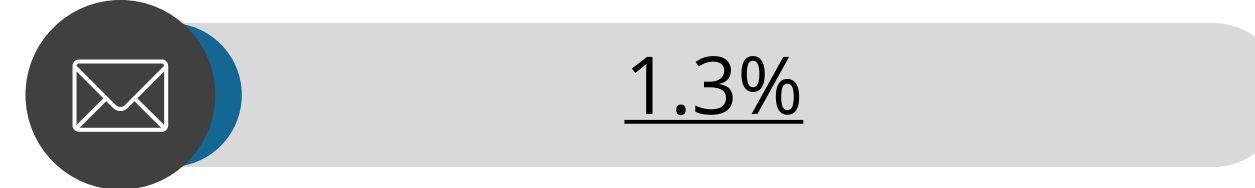


Click-Through Rate

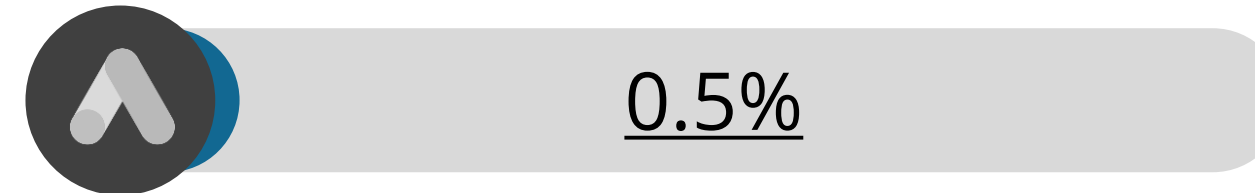
SMS/MMS



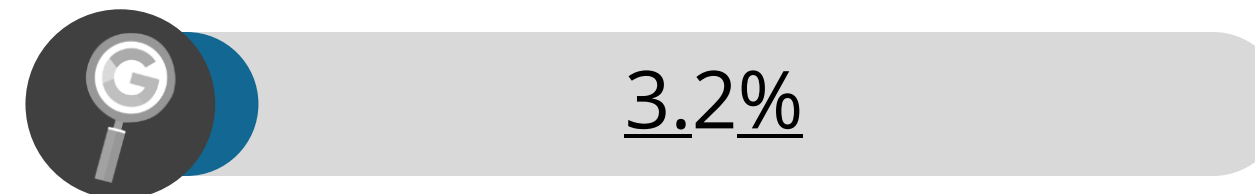
EMAIL



GOOGLE DISPLAY



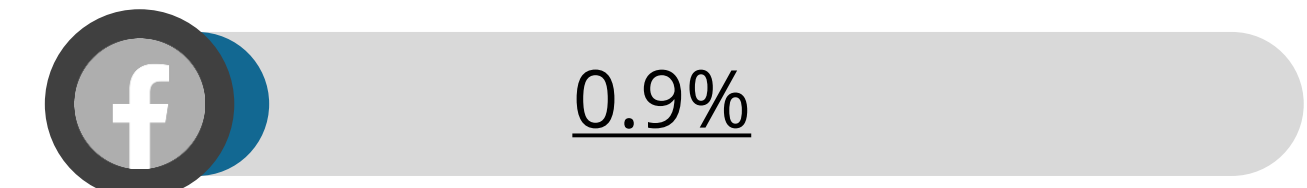
GOOGLE SEARCH



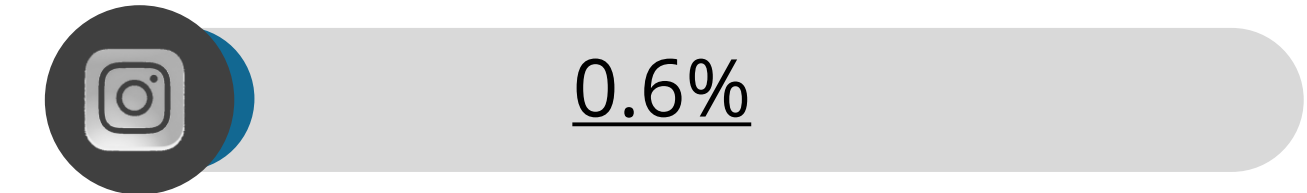
FACEBOOK MESSENGER ADS



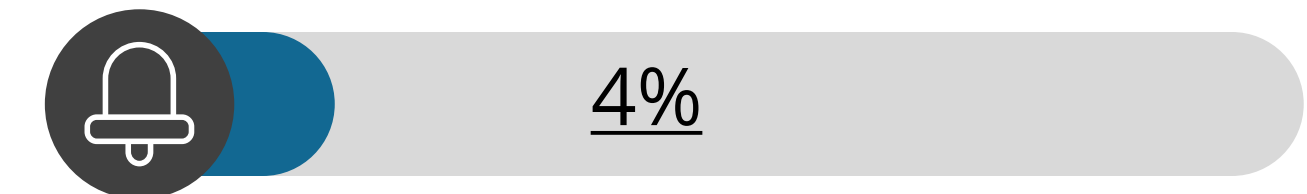
FACEBOOK ADS



INSTAGRAM ADS



MOBILE PUSH NOTIFICATIONS



Our Engagement Platform



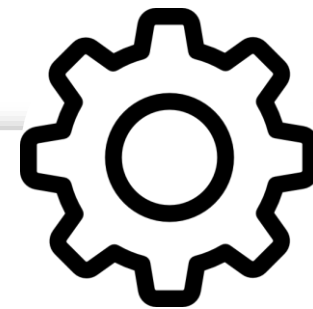
Messaging

- Easy message composer (SMS and MMS)
- Sequence message manager (follow-up messages)
- Schedule and automate campaigns
- Built-in URL shortening/tracking tool
- Image/media upload tool (built-in file storage and sharing)
- Personalized messaging (first names, custom field)
- Single message preview



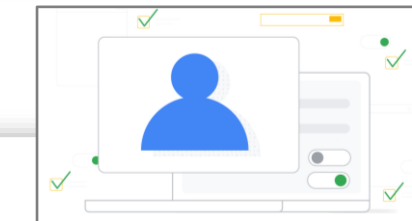
Targeting

- Create audiences using our webforms or lists you have customized through your CRM or POS
- Segment subscribers based on demographics, geography, product preference, etc.



Back-end

- Texting number (Long code/ Local number or TFN)
- Message analytics and link tracking
- Message delivery reporting directly from carriers
- Unlimited subscriber database storage
- Unlimited groups for segmenting subscribers for targeted campaigns



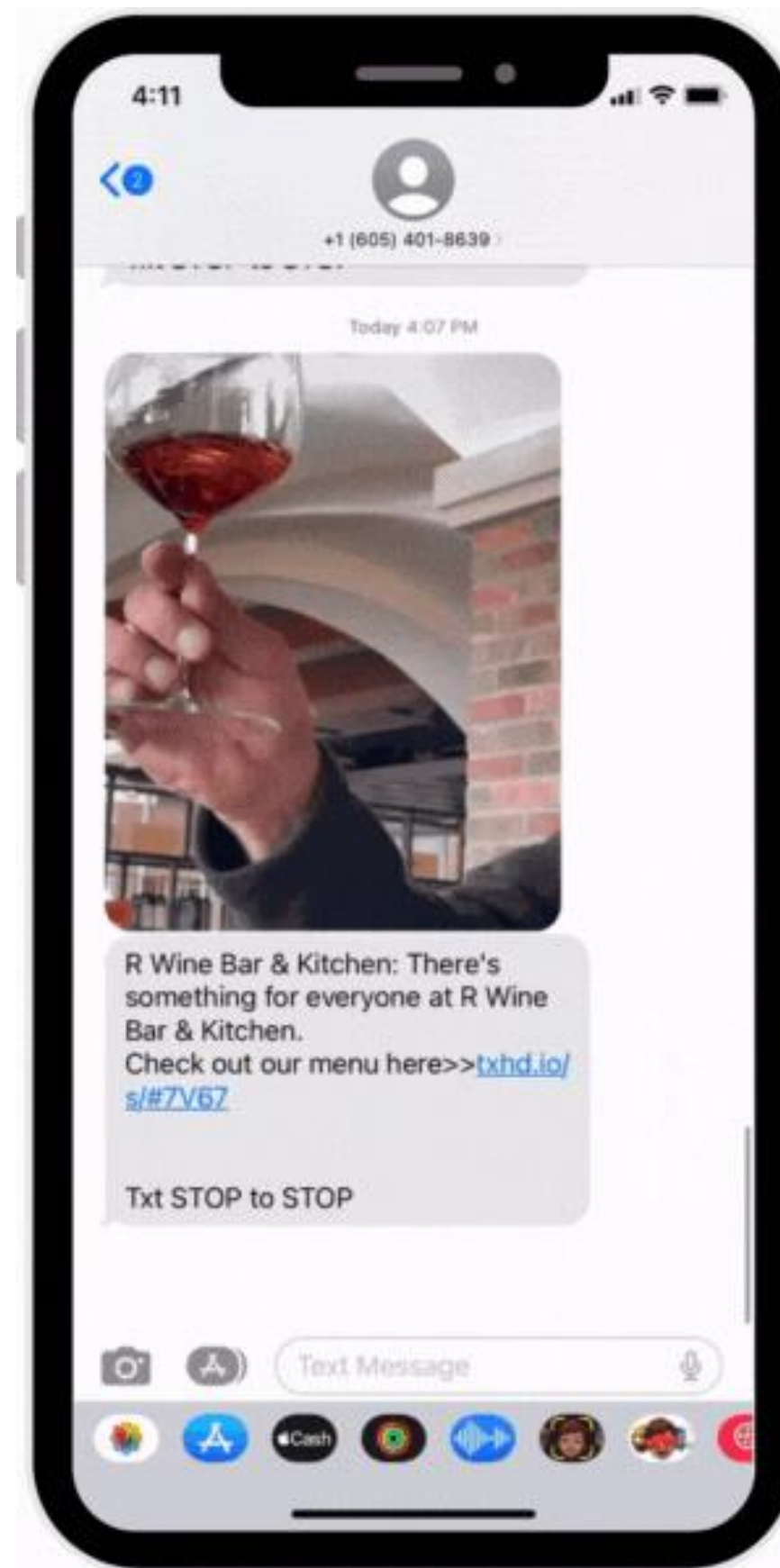
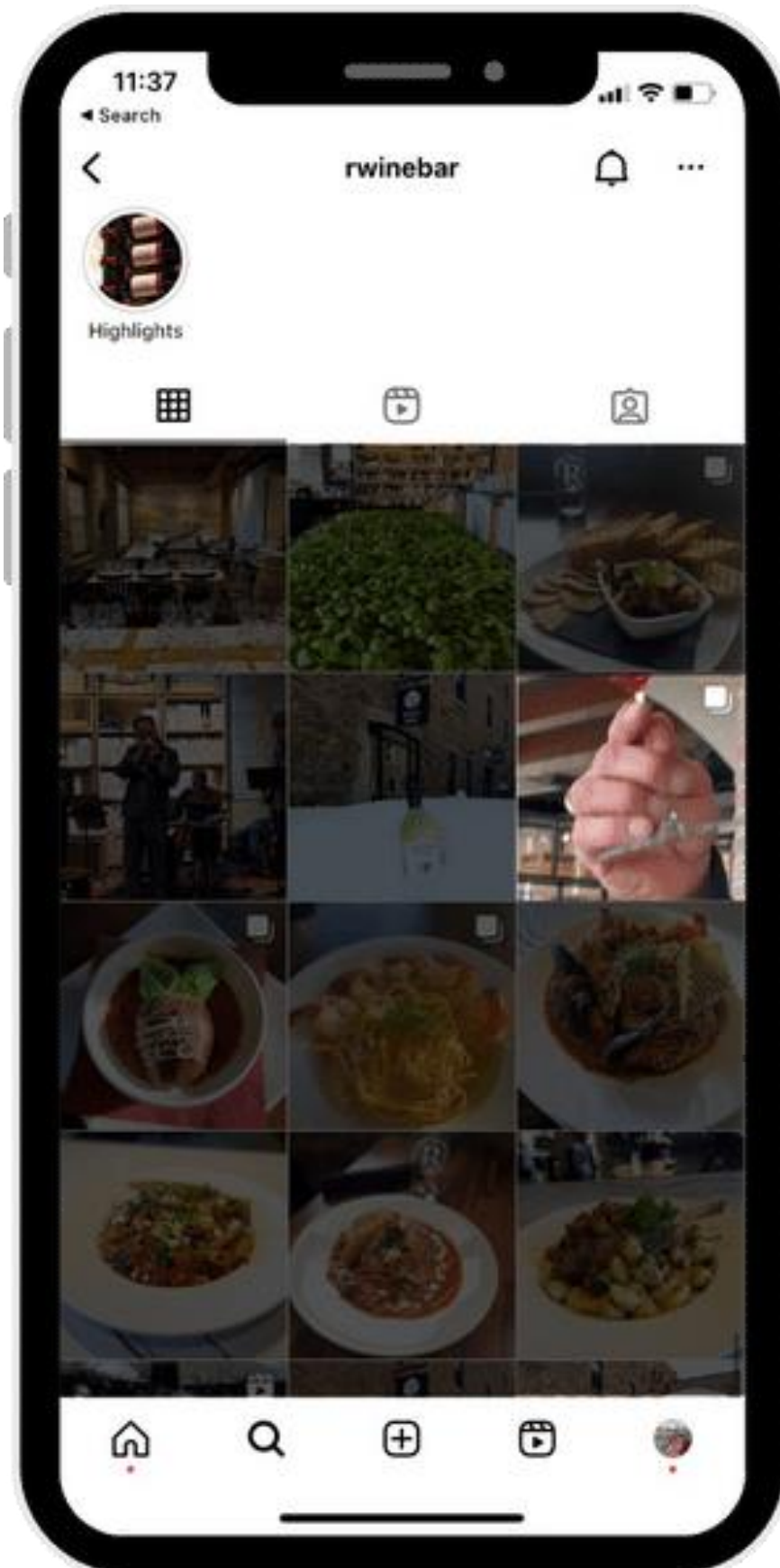
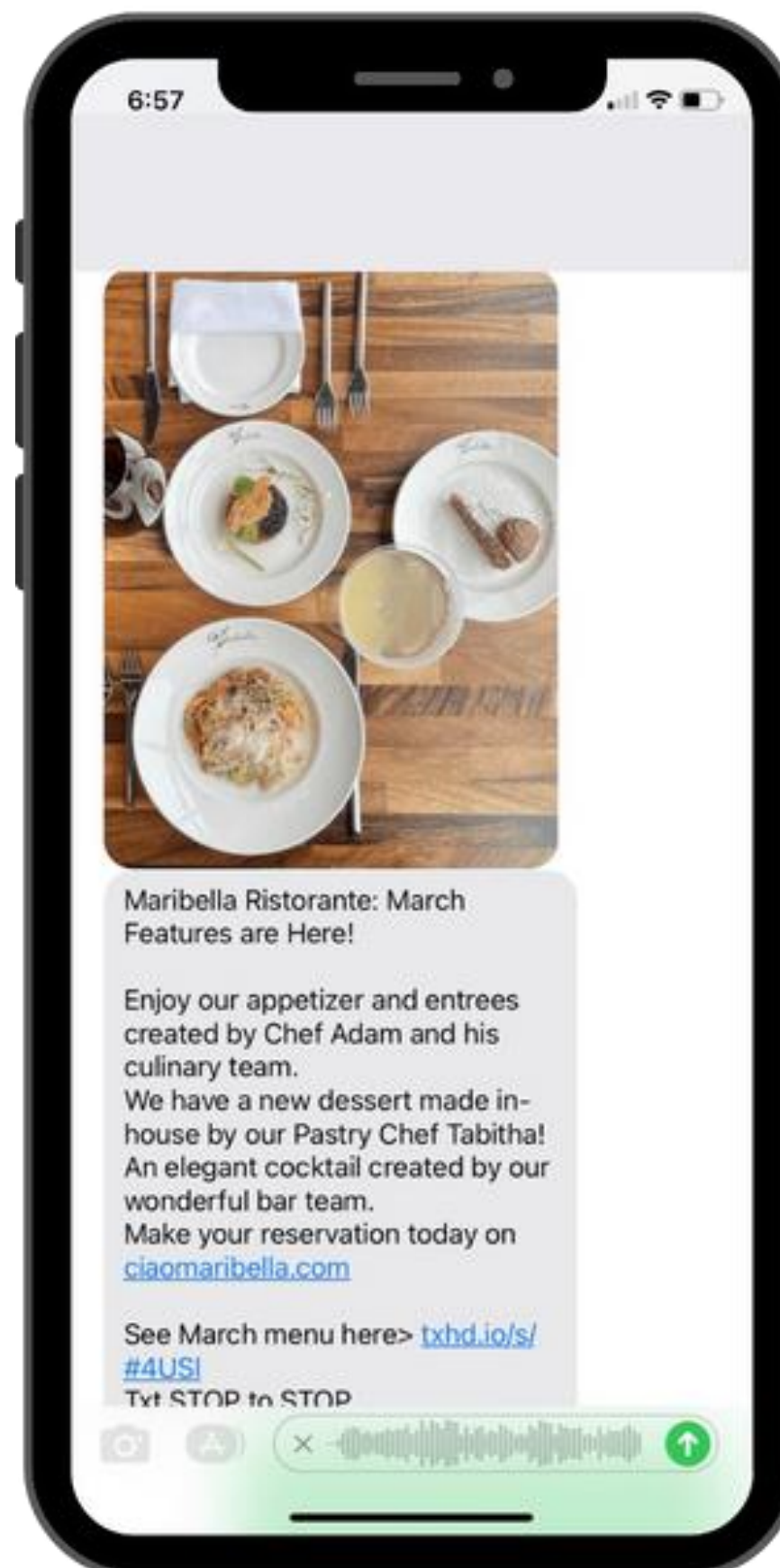
First party data collection

- Webforms
- Surveys
- Polls

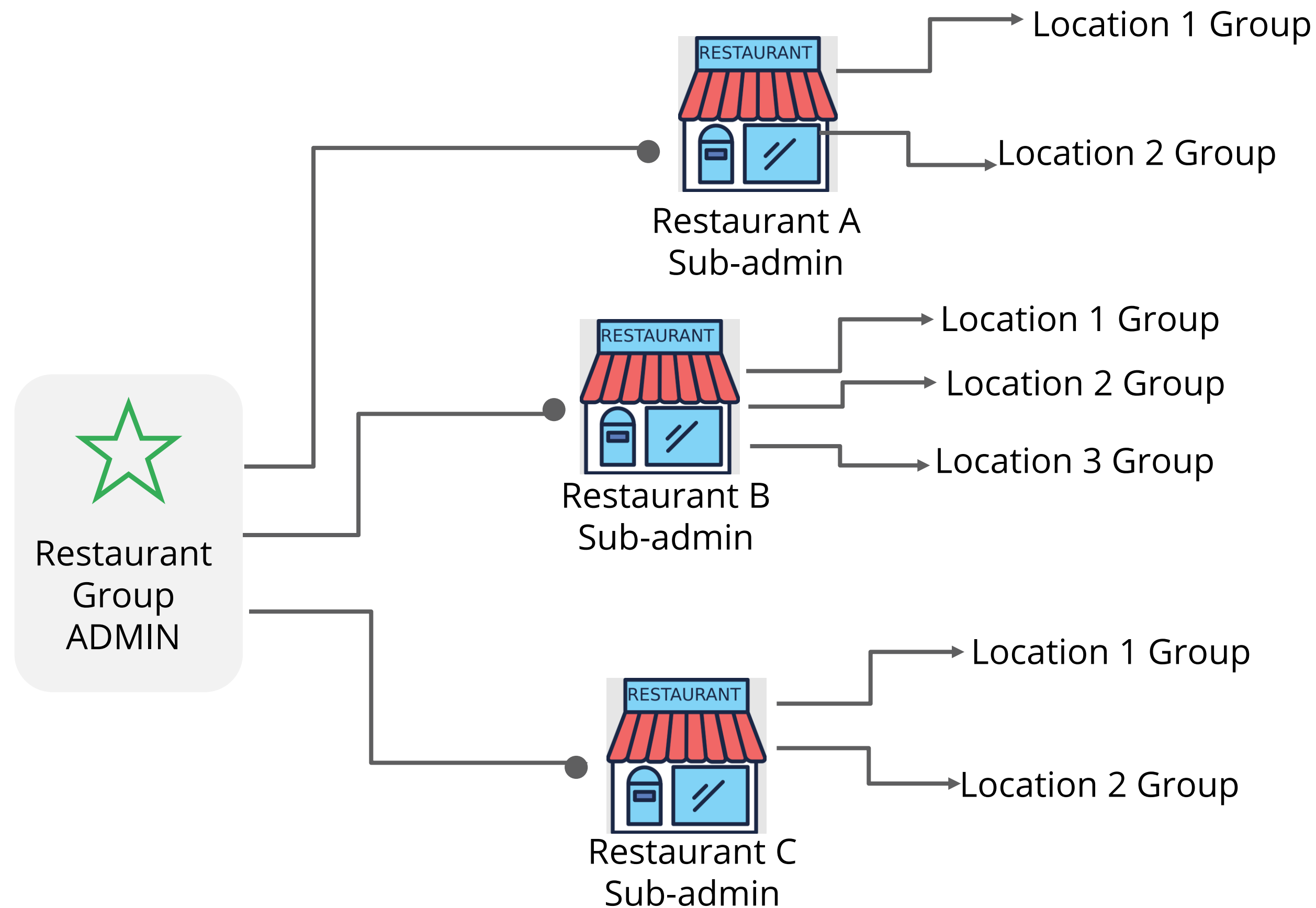
Dynamic short code option: \$2,000 1-time fee / \$1,000 monthly fee

Content Repurposing

Own your audience and amplify your social media strategy by repurposing your content in the most meaningful way. Utilizing existing assets not only saves time but also ensures consistent branding across all channels.



Easy Multiple Account Management and Setup

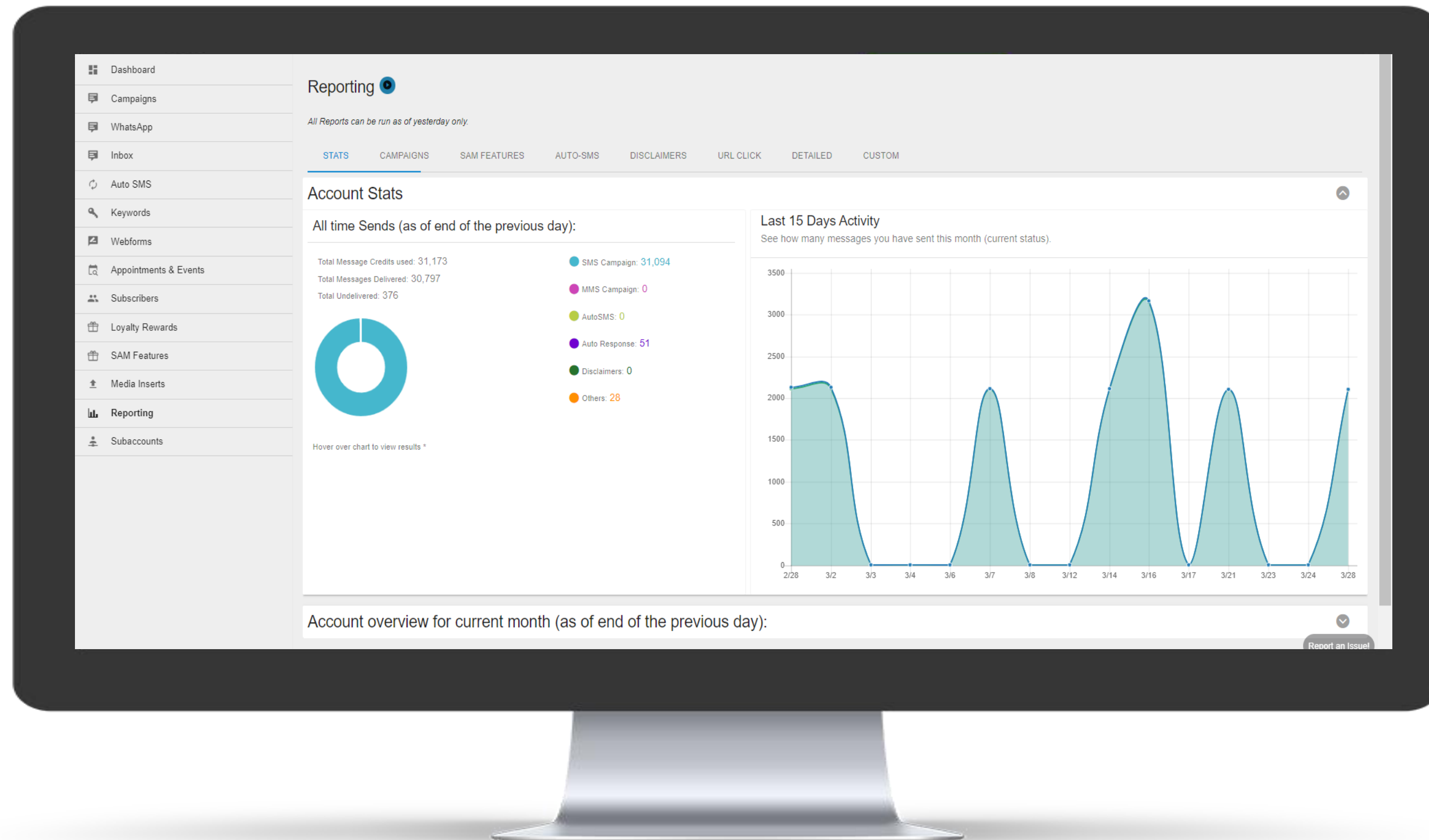


Subaccounts	
CREATE A SUBACCOUNT	<input type="text" value="Search Your Subaccounts"/>
Total Subaccounts: 12 Total Unique subscribers: 32,218	
Steakhouse Place—Austin, TX	Created: October 19, 2022 7:47 AM
Steakhouse Place—Lexington, KY	Created: December 8, 2022 2:13 PM
Breakfast Nook—Chicago	Created: December 8, 2022 2:17 PM
Breakfast Nook—Minneapolis	Created: December 8, 2022 2:19 PM
Steakhouse Place—Omaha, NE	Created: December 8, 2022 2:22 PM
Wine Bar—Chicago	Created: December 8, 2022 2:25 PM

Managed Accounts —send text campaigns on behalf of clients or set up your franchise locations with unique accounts based on location. Each account can sync with only 1 OpenTable account. When logged into your admin account, simply switch to send messages, create a campaign, view reports, and more.

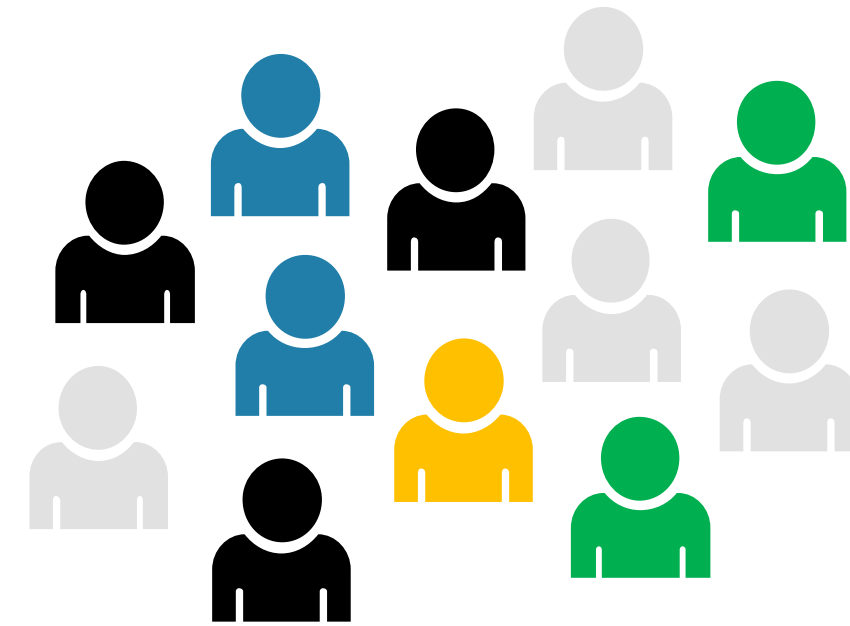
Unlimited sub-accounts—create as many sub-accounts as you like for easy location specific campaign management.

Analytics & Reporting



- Campaign URL click-through reporting
- Message Delivery Reporting
- Subscriber Share reporting

How Do We Kick-Start Your New Messaging Strategy?



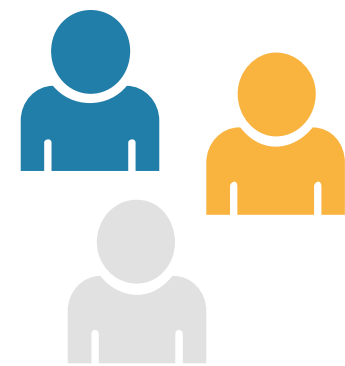
Pull in POS/ CRM database

(Don't see yours here? We can build it!*)



Promote your text club in all current marketing

Store signage, banner ads on website, add to email and newsletter, receipts and invoices



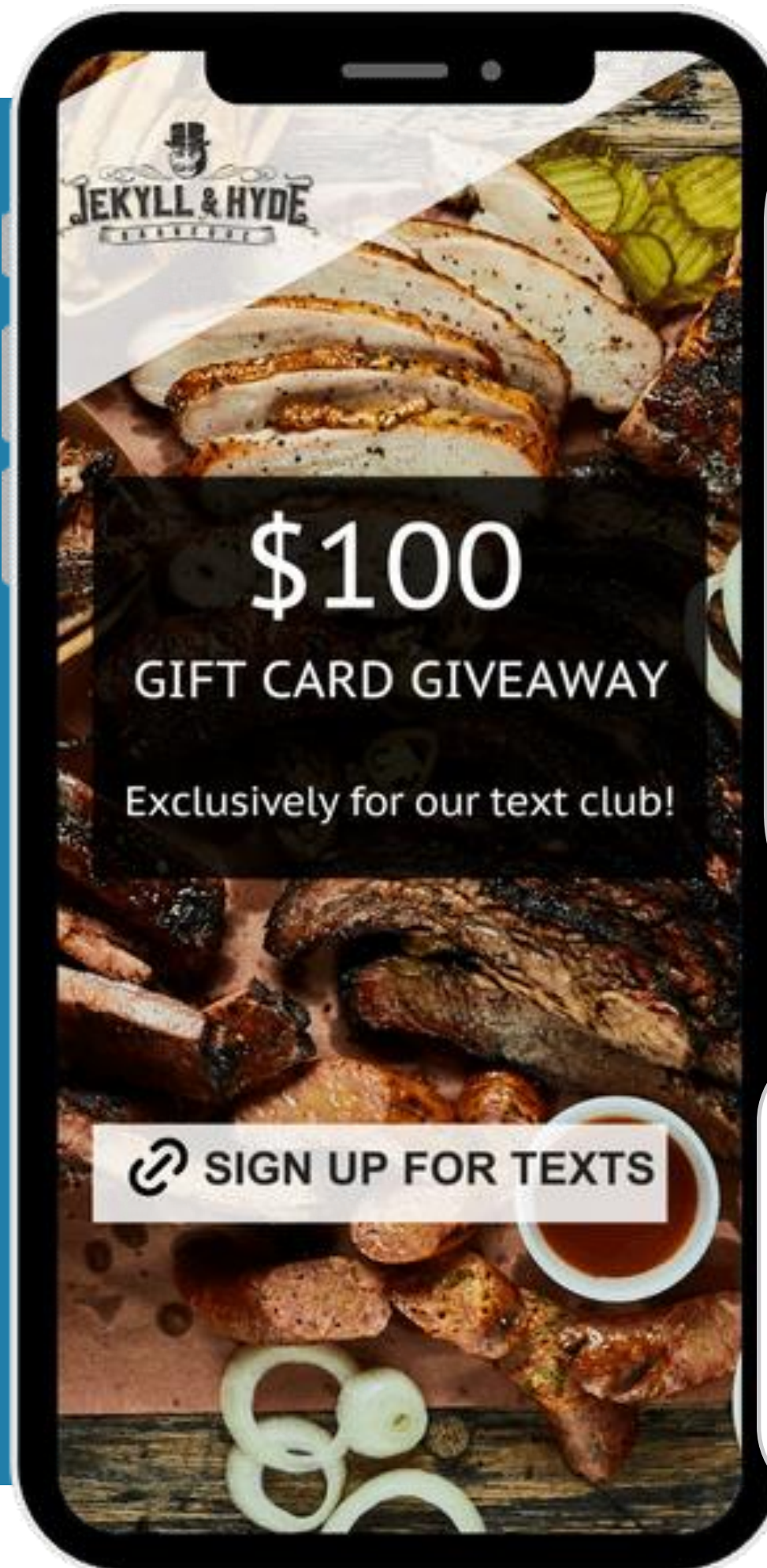
Utilize existing audience

Boost text club growth with social media and existing subscriber referral campaigns

* Requires software with a Rest/ Open API. Will also require you to contact your rep and to sign a third-party data release form for us to access your data.

Additional Subscriber Growth Tools

In addition to integrations with CRM and POS software, easily grow your list with our multiple opt-in methods.



Jekyll & Hyde BBQ VIP Text Club

Sign up for exclusive deals & news via text!

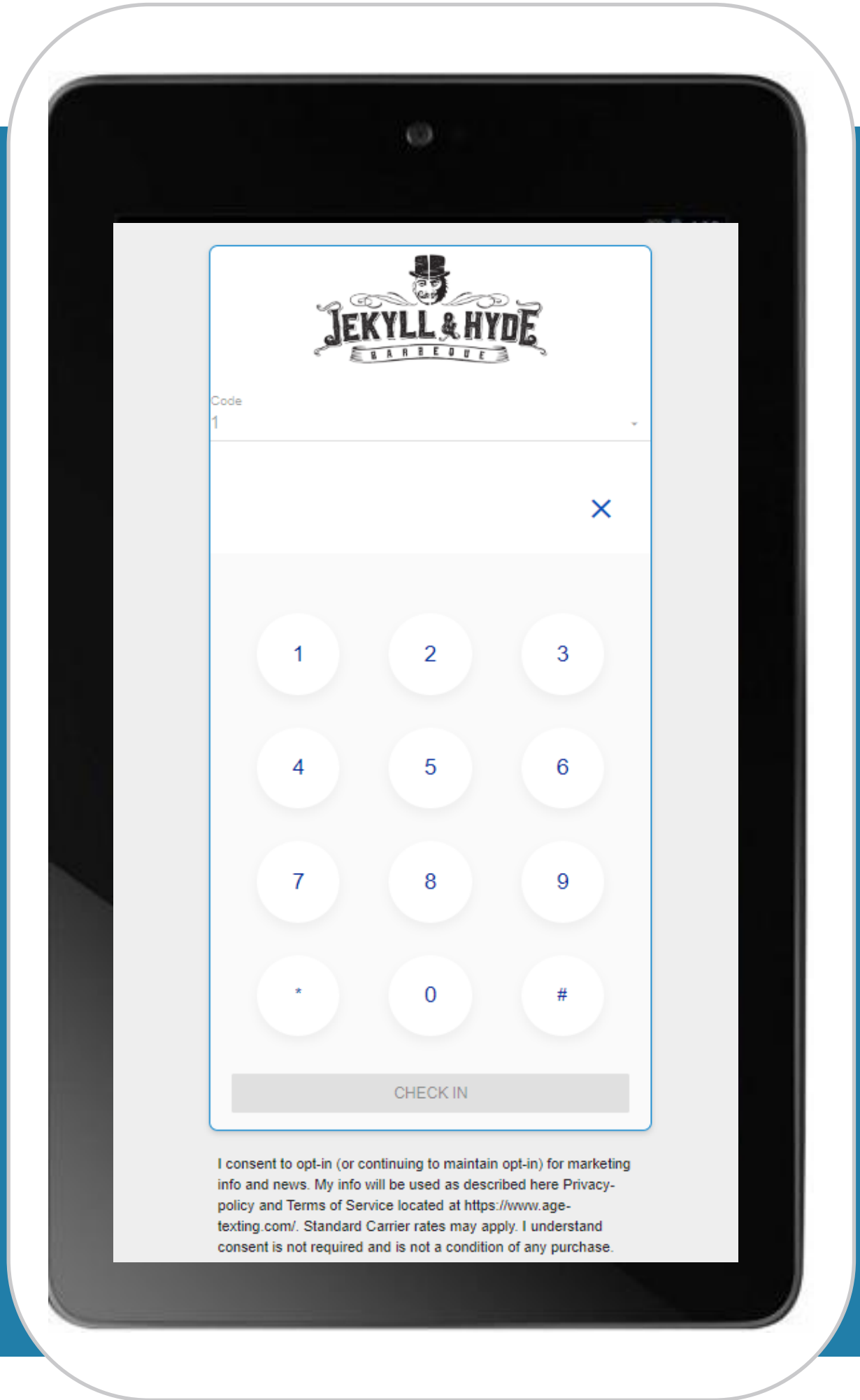
Code 1 Phone Number

First Name Last Name

Favorite location?

Do you accept these terms?
I consent to opt-in (or continuing to maintain opt-in) for marketing info and news. My info will be used as described here Privacy-policy and Terms of Service located at txhd.io/s/#h8wOb. Standard Carrier rates may apply. I understand consent is not required and is not a condition of any purchase. Text to 52236 for help. To opt out, text STOP to 52236 you will receive a text message confirming your opt-out.

SUBMIT



Share your link for more entries into our \$100 gift card giveaway! You get an extra entry for every friend who signs up for our text club and a chance to win too.

<https://txhd.io/s/#o6t4>

Txt STOP to STOP

To: 522-36

Today 8:14 AM

JHBBQ

Jekyll & Hyde BBQ: You're on the text list! Stay tuned for deals & updates! Msg&DataRatesApply. Terms: txhd.io/s/#h8wOb HELP=help, Txt STOP to STOP

Age Texting

Thank you!



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